



Provider Guider

Healthy Start Coalition of Hardee, Highlands & Polk Counties, Inc.
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Winter 2011

PRENATAL SCREENINGS

Florida Statute 383.14 mandates that all healthcare providers screen **every** expectant mother during prenatal care. The screen results not only help your patients to receive the best comprehensive care coordination from Healthy Start, but also help you to create the most successful plan of care for your patient.

To assure that the earliest assistance is provided to at-risk pregnant women, all screens should be submitted to your local County Health Department on a weekly basis. Your Provider Liaison is available to offer assistance in training your staff on the presentation and completion of the Healthy Start Prenatal Risk Screen.

We would like to take this opportunity to say congratulations and thank you to the prenatal care providers who have reached or exceeded the Coalition's 2010-2011 goals of 85% for offer rate and 77% for consent to screen rate (% of OB patients who say "yes" to be screened) from July 2010 to November 2010.

Provider	Offer Rate	Consent Rate
CFHC: Avon Park/Frostproof/Wauchula	100%	94.6%
Hardee County Health Department	97.0%	92.7%
Premier Women's Health-Dr. Khan & Dr. Guerra	91.5%	92.7%
Dr. Upadayaya	100%	90.5%
Highlands County Health Department	96.6%	96.5%
Women's Wellness Center	100%	95.2%
Heartland Women's Health	100%	90.6%
Today's Woman Care Center- Dr. Martinez	100%	100%
Central Florida Healthcare- Lakeland	100%	93.7%
Clark and Daughtrey- Dr. Pappachen	98.5%	98.5%
Exodus Women's Center	88.9%	87.6%
Haines City Health Department	90.7%	94.1%
Lake Wales Health Department	88.6%	93.3%
Lakeland Health Department	96.1%	97.4%
Lakeland Midwifery Care	100%	100%
Lakeland OB/GYN	89.9%	93.2%

**The most recent state rates: 86.7% offer & 88% consent*

WAY TO GO!

If your practice is not listed above please contact your Provider Liaison, Abby Bourgeois (Polk County) or Holly Parker (Hardee/Highlands Counties) at (863) 297-3043 for information on how to increase your prenatal screening rate.



Off the CHARTS

The 2009 Florida CHART's data was recently published and the Coalition has completed a summary on the local Maternal and Child Health indicators. Below is a table of some of the summarized data. More detailed CHARTS data is available online at www.floridacharts.com. For a complete summary of the local MCH data, please contact the Coalition at (863) 297 3043.

Indicator	Hardee	Highlands	Polk
Live Births 2009	507	1067	8061
Late or no prenatal care	(49) 10.5%	(52) 5.5%	(534) 7.3%
BMI-Obese (30+)	(123) 25.4%	(279) 27.6%	(2010) 26.0%
Mother Smoked	(32) 6.6%	(96) 9.5%	(765) 9.9%
Late pre-term births (34-36 weeks)	(43) 8.8%	(89) 8.8%	(685) 8.8%

Note: Numbers in parentheses represent the actual number of mothers with each indicator, 2009.



Award For Most Improved Screen Rate

Every quarter we recognize the provider or practice from each county who has shown the most improvement in their Healthy Start Prenatal Risk Screening Rate with both offer and consent. We are pleased to congratulate the following providers for the first quarter of this year:

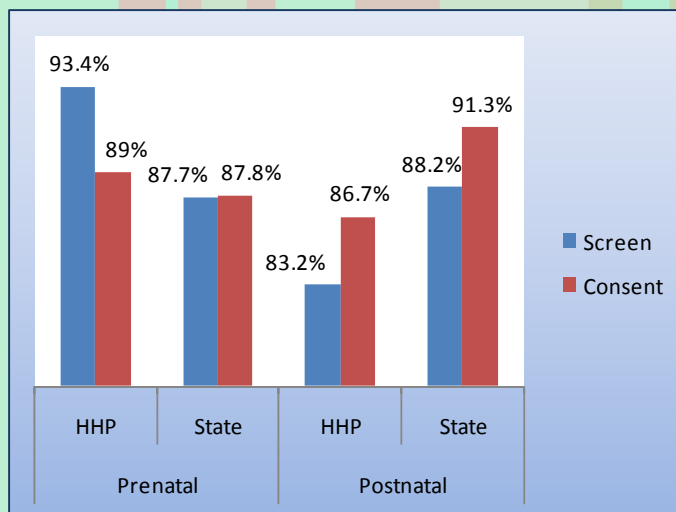
Gessler Clinic Women's Division and **Heartland Women's Health**

These providers have worked hard with their Healthy Start Provider Liaisons to implement suggested screening changes and make sure all staff know the screening process and the importance of Healthy Start. We thank them for their continued hard work and collaboration and we appreciate their dedication to making sure all babies have a "Healthy Start". Keep up the great work!

Healthy Start Screening

A Statewide Effort

Florida statute 383.14 states that every pregnant woman and every newborn infant are to be screened for risk factors. From July 2010-October 2010, there were 2,932 pregnant women in Hardee, Highlands & Polk Counties. Of those 2,932 women, 2,601 were screened for Healthy Start services. 1,156 of those who were identified at risk for poor birth outcomes were referred for Healthy Start Services. The following graph compares the prenatal and infant screenings rates for our tri-county area to that of the state of Florida for July 2010-October 2010.



Welcome to Our New Providers!

Dr. Martinez



Every Woman is unique. Dr. Martinez knows and understands that. Practicing Obstetrics-Gynecology and Infertility, Dr. Luis G. Martinez M.D. understands that women's health comes with its own issues and concerns.

111 Medical Center Ave.

Sebring FL Mon-Fri 8-5. Contact 863.658.2222 for more information.

Lakeland

Midwifery Care

Lakeland Midwifery Care provides individualized prenatal care and home birth services for low risk women. Care will consist of personalized prenatal care, all lab work and ultrasounds, childbirth education, breastfeeding classes, flexible scheduling for working families, one on one care during labor and birth, postpartum care through 6 weeks, and beyond. Lakeland Midwifery Care is owned by Florida Licensed Midwife, RN Marianne Power. Marianne has 11 years experience caring for families in Lakeland and surrounding Polk County. For more information on Lakeland Midwifery Care, call 863 660 0048.

Celebrate Birth

Midwifery

Celebrate Birth Midwifery honors the process of natural birth. Personalized services offered include nutritional counseling, private childbirth classes and referrals to local classes, birth and postpartum doula services, and much more. Celebrate Birth Midwifery provides clients with prenatal care, home birth, water birth, breastfeeding assistance, and photography among other services. For more information on Celebrate Birth Midwifery, contact Melissa Conord-Morrow, licensed Midwife and RN at 863-559-1991.

FIMR-Fetal Infant Mortality Review

The purpose of FIMR, the Fetal Infant Mortality Review, project of the Healthy Start Coalition of Hardee, Highlands and Polk Counties is to reduce infant mortality by gathering and reviewing detailed information to gain a better understanding of fetal and infant deaths in our area of central Florida. As of January 2010, the coalition has reviewed 12 cases for the 2010-2011 FY. Listed below are some of the most consistent recommendations that have come out of our Case Review Teams.

- Importance of healthy weight gain during pregnancy
- Importance of being healthy before pregnancy
 - Interconception care and referrals
 - Importance of early prenatal care
 - Importance of kick count education

Our new year has seen improvement in provider presence at FIMR committee meetings. Provider attendance at these meetings is imperative to FIMR's success and we welcome any provider staff that can contribute their time to such an important community project. CEU's are available to nurses who attend our Case Review Team. To become involved with the Fetal Infant Mortality Review project please contact the Coalition at: (863) 297-3043.

Hot Topics



Beds 4 Babies Project



Since launching our **Beds 4 Babies** campaign in July of 2006, the Healthy Start Coalition has been able to provide over 2700 "pack and play" style portable cribs to families that did not have a crib for their infant or could not otherwise provide a separate, safe place for their baby to sleep. 54% of families who received a crib were currently, or planned to co-sleep.

You can help babies sleep safely and reduce the risk of accidental suffocation and sudden infant deaths. As your client gets closer to her due date, make sure to ask her where she plans on putting her baby to sleep. Your Healthy Start Provider Liaison can provide you with referral forms to submit for families that cannot provide a safe place for their baby to sleep.

Why you should care about....

Interconception

- ACOG recommends that women wait at least 12 months before getting pregnant again.
- Babies conceived less than 6 months after a woman gives birth have higher risks for preterm birth, low birth weight, and small size.

Early Childbirth Education Referrals

- People remember 90% of what they say and do. In class they hear, see and do.
- A local class can cover the most current policies and practices specific to your locale.

Father's Involvement

- Poorer birth outcomes and higher infant mortality rates were associated with father-absent births
- Paternal involvement may promote healthy prenatal behaviors

Induction of Labor and C-Sections

- The best outcomes for mothers and babies appear to occur with cesarean section rates of 5% to 10% . The rate in Florida in 2009 was 38.1%

For sources and more detailed information, call the Coalition at 863-297-3043.

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Your contribution may be deductible under federal income tax laws. Written financial statements may be obtained by calling the Coalition office at 297.3043

What's the word?

[Here are some things you can expect to hear from Healthy Start this year:](#)

- Join our committees! Our Case Review Teams and Community Action Groups have great ideas, but without our providers' input we never know if our ideas are feasible to implement in practice. Help us help you by attending our monthly meetings.
- Racial disparity statistics—why these are important to be aware of and what are the reasons for the black-white disparities in infant mortality/low birth-weight rates?
- How you can best help patients who smoke. What is the prevalence of pregnant women who are dishonest about their smoking habits?
- Resources that are available to you to promote healthy weight gain and address the risks of obesity during pregnancy.
- Healthy Start's plans for its 2011 provider education seminar—a QI tool for delivery before 39 weeks per JCAHO's recommendations

For more information on Healthy Start Services or the content of this newsletter contact Abby Bourgeois or Holly Parker at 863-297-3043.